

Please Save the Date!

**The University of Arizona  
Mel and Enid Zuckerman  
College of Public Health  
20th Anniversary Gala**

Saturday, April 25, 2020  
5:30 p.m.

The University of Arizona  
Health Sciences Innovation Building  
1670 E. Drachman St., Tucson AZ

*Sponsorship Opportunities*



THE UNIVERSITY OF ARIZONA

**Mel & Enid Zuckerman  
College of Public Health**

All Proceeds go to the Scholarship Endowment for Students of the Mel and Enid Zuckerman College of Public Health

**PRESENTING SPONSORS** **\$50,000**

- Title sponsor and logo on 20th Anniversary publicity materials
- Two tables for ten with premier seating and logo on table signage
- Your title sponsor banner with logo in a premier location
- A full-page message, in color, in the 20th Anniversary commemorative program
- On stage recognition
- Listing and logo in program
- VIP Parking

**PLATINUM SPONSORS** **\$35,000**

- Sponsor logo on 20th Anniversary publicity materials
- One table for ten with premium seating and logo on table signage
- Your banner with logo in a premium location
- A full-page B/W message in the 20th Anniversary commemorative program
- Listing and logo in program
- VIP Parking

**GOLD SPONSORS** **\$25,000**

- Sponsor listing on publicity materials
- One table for ten with preferred seating and logo on table signage
- A half-page B/W message in 20th Anniversary commemorative program
- Level listing and logo in program
- VIP Parking

**SILVER SPONSORS** **\$15,000**

- Seating for your table of ten
- A half-page B/W message in the 20th Anniversary commemorative program
- Name and logo on table signage
- Listing in program
- VIP Parking

*All Sponsors will be acknowledged in the printed program.  
Amount per package greater than \$1,000 per table is tax-deductible.*

*Gala Ticket \$250*

**BRONZE SPONSORS** **\$10,000**

- Seating for your table of ten
- A quarter-page B/W message in the commemorative program
- Name and logo on table signage
- Listing in program
- VIP Parking

**RED & BLUE SPONSORS** **\$7,500**

- Seating for your table of ten
- An eighth-page B/W message in the commemorative program
- Name and logo on table signage
- Listing in program
- VIP Parking

**CORPORATE SPONSORS** **\$5,000**

- Seating for your table of ten
- An eighth-page B/W message in the commemorative program
- Business name on table signage
- Listing in program

**TABLE HOST** **\$2,500**

- Seating for your table of ten with table signage

**SPONSORS**

- Wine sponsor(s)
- Print & design sponsor(s)
- Media sponsor(s)

**COMMEMORATIVE PROGRAM MESSAGES**

Congratulatory messages in the printed 20th Anniversary commemorative program are also available at the following levels of donation, and qualify for full tax deduction:

**Full-page** **\$3,000**  
7.5w x 10h inches

**Half-page** **\$1,500**  
7.5w x 4.875h inches

**Quarter-page** **\$750**  
3.625w x 4.875h inches

**Eighth-page** **\$500**  
3.625w x 2.3125h inches

**SPECIFICATIONS**

Artwork to be prepared in black/white ONLY. Please provide a high-resolution (300 dpi) .pdf file made to the size specified above. Please embed fonts or convert fonts to outlines. Do not include crop marks or other printer marks in the .pdf file.

**Send artwork to:**  
Bernadette Capossela  
bcaposse@email.arizona.edu

**TO ARRANGE YOUR SPONSORSHIP, CONTACT:**

Kim Bourn  
520-247-5531  
kbourn@email.arizona.edu

Donna Knight  
520-626-6459  
dknight@email.arizona.edu